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on 22 February 2011.



UV radiation from the sun is becoming more intense with the degradation of the ozone layer especially in areas like Hawaii. Many people wear sunglasses for fashion and many of the fashion brands lack the type of lenses that offer adequate protection from the sun therefore letting in more UV radiation . Thus I wanted to create sunglasses that feature the fashionable styles that people desire, and also offer superior protection from the sun's UV radiation that I would feel comfortable prescribing to my patients.

That is exactly what I am saying. The sunglass market is virtually unregulated. So a store can just put a sticker on a pair of cheap sunglasses and label them that they offer full UV protection, but this is not the reality. So people are unknowingly damaging their eyes, especially if they are using these sunglasses in intense sunlight condions; like tropical areas or at high elevations. Our sunglasses are all transmission tested and offer high quality vision and 100% protection at the same time.

These type of sunglasses are mostly made for style and most of them lack the adequate protection that people need. I never recommend or prescribe these type of sunglasses for my patients, because I want to make sure they are using something that I know is offering long term protection for their eyes. Our sunglass line offers protection from the cumulative damages caused by the sun and will protect from damage on the surface of the eye and internal damage and can decrease the risk cataract formation and macular degeneration.

Polarized sunglasses cut out reflected light and glare from surfaces such as water, snow, buildings, cars, blacktop etc... polarized lenses enhance the quality of vision, and relax the eyes by decreasing squinting and eye strain. All of our sports frames offer polarized lenses. In addition, all of our styles can feature custom lenses which can be polarized and even be made with a person's eyeglass prescription.

There are a lot of places around the world where eye care is lacking. In fact the leading cause of blindness worldwide is still cataracts, which are mostly a result of inadequate protection from the sun. VAMPS Eyewear is involved with charitable eye care missions. Not only do I provide my services to these missions, but VAMPS also donates a \$1 of each sunglass sale to these organizations. Everyone can contribute to preventing and fighting blindness worldwide just by purchasing a pair of VAMPS sunglasses.

Dr. Brooker is one of the cofounders and designers of the new premium sunglass line known as VAMPS Eyewear. VAMPS is committed to developing fashionable sunglasses that protect against the intense ultraviolet radiation that is produced by the sun, which is becoming more problematic with the destruction of the Ozone layer.

Dr. Eric T. Brooker was born and raised in Las Vegas where he has had offices and practiced optometry for the past 10 years, and was the recipient of the Nevada Optometric Distinguished Service Award. He received his bachelor's degree from the University of Nevada Reno, in the field of Health Care Sciences. He then went on to pursue his passion for vision at the Southern California College of Optometry, and later went to be an adjunct clinical professor for 4th year SCCO students interested in anterior segment and refractive surgery. Dr. Brooker has focused his career and studies on refractive surgery, anterior segment disease and dry eyes. He has been the refractive clinical director for both TLC Laser Eye Center and the Wellish Vision Institute both located in Las Vegas. More recently Dr. Brooker was the Director of Clinical for IntraLase now formally owned by Abbott Medical Optics located in Irvine, CA. He is currently the Director of International Physicians Training for AcuFocus Inc also located in Irvine, CA. His recent projects in the ophthalmological field have given him the opportunity to travel all over the United States and around the world doing research and teaching novel techniques for refractive and corneal surgery in places such as: Dubai, Australia, Saudi Arabia, New Zealand, Japan, England, Istanbul, Paris, Germany, Argentina, Budapest, Austria and Mexico City. He is also participates in numerous research studies for medical device companies and contact lens companies such as Ciba. Dr. Brooker was also the developer and writer for the IntraLase Surgeons Quarterly. In his free time he likes to do philanthropy work outside the U.S. in the field of ophthalmology. His most recent mission was treating the native people of the Fijian Islands.

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